



## JAW-DROPPING PERFORMANCE.

ArmourBite® delivers multi-patented technology. The performance is proven. The advantages are undeniable.

Independent, peer-reviewed studies held at some of the nation's top universities and research centers show that ArmourBite® works. Patented and scientifically proven, ArmourBite helps athletes train harder and perform better than ever.



### Increases Strength

With less stress and more airflow, ArmourBite can help increase strength by as much as 20%.



### Increases Endurance

ArmourBite opens airways. This results in up to 25% less lactic acid build-up after 30 minutes of intense exercise.



### Speeds Up Reaction Time

Athletes respond faster when wearing ArmourBite. Clinical trials show improved response times to both auditory and visual cues.



### Reduces Athletic Stress

Excess cortisol causes stress and fatigue. ArmourBite decreases cortisol levels, so you perform better.



### Reduces Impact

When your jaw takes a hit, energy can be transmitted to the head, which can cause concussions. The ArmourBite Mouthguard reduces the effects of G-Force impact to the jaw by up to 20%.

## HOW DO ARMOURBITE® PRODUCTS DIFFER FROM MOUTHGUARDS?

Mouthguards are designed to provide protection. The ArmourBite® Mouthguard does much more. Like the ArmourBite® Mouthpiece, it also delivers enhanced performance. That's why ArmourBite® Technology is backed by some of the biggest names in pro sports and recommended by dentists, pro trainers, strength coaches, and wellness experts.

## WHO SHOULD USE UA PERFORMANCE MOUTHWEAR™ PRODUCTS?

Hundreds of professional athletes in virtually every sport rely on custom UA Performance Mouthwear™ Products. But it isn't just for the pros – it's for all athletes at every level who want to perform better.

## HOW DO I GET MY UA PERFORMANCE MOUTHWEAR™ PRODUCTS?

Once you've picked which model is right for you, getting your own UA Performance Mouthwear™ products is a quick and easy 3-step process. First, your dentist takes your bite impressions. Next, the impressions are shipped to our lab where we custom-make your product. Third, your mouthwear is shipped back to your dentist for a final fitting.

## HOW LONG DOES IT TAKE TO GET CUSTOM UA PERFORMANCE MOUTHWEAR PRODUCTS?

Once fitted, the orders usually take up to 10 days for delivery. Talk to your dentist about shipping options to get your product sooner.



**UA PERFORMANCE MOUTHWEAR™**  
FOR EVERY ATHLETE IN ANY SPORT

[WWW.ARMOURBITE.COM](http://WWW.ARMOURBITE.COM)

YOUR JAW IS THE KEY TO UNLOCK THE POWER YOU NEVER KNEW WAS THERE.

No one ever told you that your jaw could help you perform better.

That’s because no one knew. Hundreds of years ago, a few people were on to something. Ancient Greek athletes bit down on leather straps for an edge during competition. Viking and Roman warriors clamped down on bits of leather for focus on the battlefield. They knew something worked, but the concept itself never evolved. Until now.



ArmourBite® is engineered to help unlock your hidden power and potential.

Under Armour® introduces an entirely new category of sports equipment – ArmourBite®. ArmourBite® Mouthpieces and ArmourBite® Mouthguards are safe and custom built. Now, athletes in any sport — from football to golf to running — can capitalize on innovative technology that makes you **stronger, faster and better.**

Whether you want to improve your game or you need added protection in contact sports, Under Armour Performance Mouthwear™ products give every athlete a competitive edge.

PERFORMANCE SOLUTIONS FOR EVERY ATHLETE IN ANY SPORT.

Unleash a better athlete with ArmourBite®.





Multi-patented ArmourBite® Power Wedges™ deliver a ton of physical benefits that help you train harder and compete at a higher level than ever.



ARMOURBITE® MOUTHPIECE

Lower mouthpiece for enhanced performance in **non-contact sports**. Designed for optimal fit and comfort.

The ArmourBite® Mouthpiece is available in clear with Power Wedge color options.

Power Wedges .....    









ARMOURBITE® MOUTHGUARD

Upper mouthguard for enhanced performance and protection in **contact sports**. Designed for superior protection and comfort.

The ArmourBite® Mouthguard is available in a wide range of color combinations. Custom components include the Mouthguard EVA, UA Logo Decal and Power Wedges. The ArmourBite® Mouthguard can also be personalized with the athlete's name and/or number.

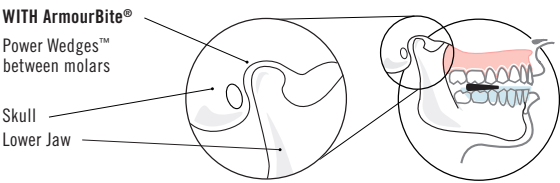
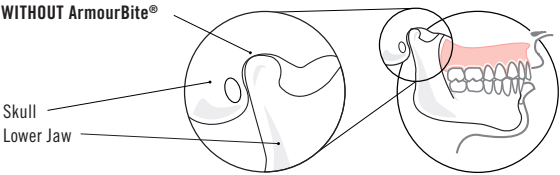


Mouthguard EVA .....           
Power Wedges .....      
Logo Decal .....    

BUILT-IN ARMOURBITE® POWER WEDGES™ MAKE ALL THE DIFFERENCE.

Unlock the power of your jaw.

Whenever you train or compete, the natural reaction is to clench your jaw. It’s all part of the “fight or flight” hard-wiring in your brain. Multi-patented ArmourBite® Power Wedges™ are uniquely shaped to help maintain **optimal spacing** and counteract the negative effects of clenching.



ArmourBite helps your body help itself by unlocking the power of the jaw. Now you can unleash your full potential and perform better across all sports:

FULL CONTACT	LIMITED CONTACT	NON CONTACT
Football	Basketball	Golf
Ice Hockey	Soccer	Running
Lacrosse	Baseball	Swimming
Boxing	Cycling	Weight Lifting
Martial Arts	Gymnastics	Yoga
Wrestling	Inline Skating	Pilates
Field Hockey	Skiing	Tennis
Rugby	Snowboarding	Bowling
	Volleyball	Shooting
	Softball	Training